



***alberta disc sports association***

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**Sponsorship Proposal  
for the  
2006 Alberta Open Disc Golf Tournament**

**Alberta Disc Sports** is very pleased to announce that the premier event on the **ADG Tour**, the **2006 Alberta Open Disc Golf Tournament** will be held **June 24<sup>th</sup>** and **25<sup>th</sup>**. The host course will be the beautiful and very challenging private **18 basket facility** located in the **south Calgary community of Parkland**.

This year's event represents a significant milestone for disc golf in Alberta as this will be the **10th Alberta Open Disc Golf Tournament**; the first **Open** having been held at **Peace Estate Park** in Calgary in **1996**. To celebrate this event the **2006 Open** will occur at **Parkland** concurrently with the '**Solstice Festival**', one of Calgary's premier musical events with a lineup that includes **The Tennessee Three, Johnny Winter and Fathead**.

This year's **Alberta Open Disc Golf Tournament** will attract **significant public and media interest** in the host community, which will be a **direct benefit to our sponsors**. For this year's tournament we are proud to provide the following of sponsorship opportunities for you and your business.

**Tournament Name Sponsor (\$2000)**

**Tournament Name Sponsorship to include:**

**Sponsors name/logo** made an integral part of the Tournament Name eg:

- 1 **2006 Your Company Name Spring Seeding Disc Golf Tournament**  
and in addition:
  - Your company name/logo placed on the Alberta Disc Golf Page website.
  - 1 Your company name/logo placed on all Tournament literature.
  - 2 Your company name/logo placed on all Tournament posters.
  - Your company name/logo placed on all Tournament score cards.
  - 3 Banners (provided by sponsor) prominently displayed at park entrance, and registration area (Disc Central).
  - 4 Your company name/logo placed on all press releases and media relation kits.

**Major Sponsor (\$250)**

**Will include Banners** and **other promotional material** from a **Major Sponsor** which will be given a **prominent place** at the **entrance to the park** and in our

**registration area (Disc Central) and includes:**

- Your company name/logo placed on the Alberta Disc Golf Page website.
- Your company name/logo placed on all Tournament literature.
- Your company name/logo placed on all Tournament score cards.
- Banners (provided by sponsor) will be displayed at Open Tournament
- Your company name/logo placed on all press releases and media relation kits.

**Tee Sponsor (\$100)**

The tee sponsor will have the opportunity to establish your company's identity at one of the **18 Tee-boxes** at the **2006 Alberta Open and includes:**

- Your company name/logo sign or banner (only one sponsor per tee box) placed prominently at one of the 18 tee-boxes during the tournament.
- Your company name/logo placed on the Alberta Disc Golf website.
- Your company name/logo placed on all Alberta Open score cards
- Your company name/logo placed on all press releases and media relation kits.

**Prize Sponsor (\$)**

The prize sponsor will have the opportunity to promote their products/company at this tournament, and includes:

- Your company name/logo placed on the Alberta Disc Golf website.
- Your company name/logo placed on all press releases and media relation kits.

For more information on this event contact:

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**PDGA Grandmaster**  
**2006 Alberta Open Disc Golf Tournament Director**  
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For more information on the sport of disc golf, visit the official website of the **Professional Disc Golf Association** at: [www.pdga.com](http://www.pdga.com)